

# Terms of Reference - Evaluation Consultant

# Global Partners Digital September 2023

Global Partners Digital is seeking to contract an external evaluation consultant to conduct a final project evaluation of our project grant "Cyber Capacity Building Programme - Phase III"

## Background

Global Partners Digital (GPD) is a social purpose company working at the intersection of human rights and digital technologies. We work to ensure that human rights underpin how we develop, use and govern digital technologies. Through advocacy, partnerships, capacity building, networks, and research, we shape rights-respecting laws and policies and help build a more diverse digital policy ecosystem.

## About the Programme

Since February 2020, GPD has been implementing its *Cyber Capacity Building Programme - Phase Ill* funded by the Netherlands Ministry of Foreign Affairs. The four-year programme is due to end in December 2023. GPD is seeking to contract an external evaluation consultant to conduct a final project evaluation of the programme.

The project has the overall goal to promote human rights online by ensuring outcomes of key cyber policy debates support a free, open and secure cyberspace. Its objectives are as follows:

**Objective 1:** To build the capacity of stakeholders in the global South to help shape cybersecurity laws, policies, and practices that support a free, open and secure cyberspace.

**Objective 2:** To mainstream the open, inclusive, and transparent approach to cyber policymaking. It does this by engaging with local partners on relevant cyber policy processes at the national, regional and global level By doing this,, the project is working to achieve the following outcomes:

- **Outcome 1:** Increased capacity of global South champions to effectively engage in cybersecurity processes at the national, regional and global levels;
- **Outcome 2:** Key cyber policy processes at the national, regional, and global levels are more open, inclusive and transparent; and
- Outcome 3: Outcomes of key cyber policy processes are informed by human rights considerations.

#### Deliverables and Final Product

The final evaluation should include the following deliverables:

- A Final Evaluation Report (15 pages) including
  - Executive summary
  - Key lessons learned and recommendations
  - Main body report, with particular attention to:
    - Review of the project's global-level advocacy efforts, with a specific focus on the process of the UN Open-Ended Working Group on Cyber and the Ad-Hoc Committee on Cybercrime, as well as the Global Forum for Cyber Expertise (2-3 pages).



- Review of the project's regional advocacy activities and the differences in approaches taken across the target regions.
- Review of the project's **national advocacy** activities.
- A Presentation Session including key evaluation findings and recommendations.

# Evaluation Objectives and Scope

The objectives of the final evaluation are:

- 1. To assess the project's contribution to the stated goal, objectives and planned outcomes
- 2. To provide a clear set of lessons learned and recommendations for future regional and global engagement programmes.

The final evaluation should adhere to the <u>OECD DAC Criteria</u> and take into account the project's relevance, cohesion, efficiency, effectiveness, sustainability and impact. We'd additionally like the evaluation to look at how regional engagement was leveraged to achieve impact at the global level.

### Methodology

The evaluation methodology should include but not be limited to:

- Desk review of relevant project documentation and data (provided by GPD)
- Survey and/or focus group with relevant project stakeholders (approx 10-15)
- Interviews with relevant project stakeholders, including (approx. 5-9 interviews).
  - GPD project team;
  - o National project partners (subgrantees); and
  - o External partners and peers.

#### Timeline and Schedule

Start Date: 05 December 2023 Due Date: 19 February 2024

Approximate days of work: 20 days

#### Budget

Up to EUR 11,500.00 is available. Competitive proposals will be awarded higher scores (see award criteria).

#### **Award Criteria**

The contract will be awarded based on the following criteria:

- Relevant qualifications and experience (33%)
- Strength of the proposed work plan (33%)
- Rates and Total Cost (33%)
- Availability during the outlined evaluation timeline

## Requirements and Proposal Process

GPD is seeking solicited proposals for this final evaluation from experienced evaluation consultants preferably with expertise in digital and cyber policy and human rights. Please indicate your interest by emailing Ruby Khela <ruby@gp-digital.org> and Donja Ghobadi <donja@gp-digital.org> with "Proposal for CCB III Evaluation" in the subject line.

Proposals should include:

• CV including relevant evaluation and field experience



- A short proposal (2-3 pages), including:
  - Proposed methodology and work plan
  - Available dates
  - o Rates
- Names and contact details for 2 references from evaluated organisations

The deadline for the applications is 30 November 2023.